



Microsoft

Carat helps leading brands drive revenue, reduce costs and grow at global scale. Here's how our Global Acquiring and Payment Optimization capabilities delivered new efficiencies to a tech powerhouse.

Our client is a sophisticated, data driven merchant with a clear focus on optimizing around customer experience and improving payment economics.

Delivered Capabilities

Global merchant acquiring

Across North America, EMEA and APAC regions, with multiple currency and settlement support

Authorization optimization

With real-time card account updater

Debit routing

Improved bank approval rates with lower costs

Client Benefits

Expanded global reach

Satisfying increased market demand for the client's services

Focus on approval rates

Improved customer experience and more revenue captured

Payment optimization

Reduced cost of payment acceptance by driving U.S. transactions to lower cost debit networks



Carat Drives More Commerce

© 2020 Fiserv, Inc. or its affiliates. Fiserv is a registered trademark. All trademarks referenced in this material are the property of their respective owners.

fiserv.