

Gift Solutions from **fiserv.**

Merchant Gift Card Program

Convenient Solutions
to Support Your Business



Choose from our selection of easy to manage Programs, and see how offering reloadable Gift Cards can boost your bottom line. From convenient, all-in one bundled options to Custom Card and Carriers, we have the right solution for your business.

Gift Card Programs can help:

- » Drive traffic to your locations
- » Gain new customers
- » Build your brand awareness
- » Promote increased purchases
- » Reduce cash returns



Standard Gift Card Designs

Choose from a broad variety of designs suitable for any business or occasion. Mix & match your Gift Card selections with supporting Carriers to create a more personal gifting experience.



JB-GRN



JB-SIL



JB-GLD



JB-BLU



GFT-GLD



GFT-BLU-1



GFT-BLU-2



GFT-RED-1



JB-RED



JB-BLK



PAT-BLU



PAT-MLT



FM-FL-MLT



SUM-MLT



GEN-NTL



JB-NTL

Standard Gift Card Designs



DN-EL_MLT



DN-CS-MLT



DN-SP-MLT



DN-HS-MLT



COF-MLT



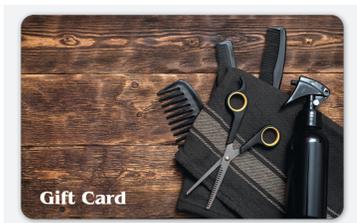
ICE-MLT



BKR-MLT



DN-CT-MLT



ML-BR-MLT



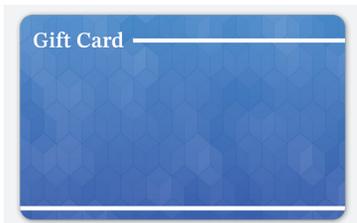
FM-SL-MLT



WRK-MLT



GRO-MLT



GEN-BLU



GEN-GWR



GEN-RED



GEN-YOB

Choose from a broad variety of designs suitable for any business or occasion. Mix & match your Gift Card selections with supporting Carriers to create a more personal gifting experience.

Standard Gift Card Designs



JB-BLU-C



JB-RED-C



JB-GRN-C



JB-BLK-C



JB-BUR-C



JB-GLD-C



JB-SIL-C



JB-WHT-C



GFT-RED-2



HOL-MLT



HOL-RED-C



HOL-GRN-C



CEL-MLT-1-C



CEL-MLT-2-C

Choose from a broad variety of designs suitable for any business or occasion. Mix & match your Gift Card selections with supporting Carriers to create a more personal gifting experience.

Standard Carrier Designs

Hanging/Folding Carriers are designed to hang on a Countertop Display, and have an integrated closure tab to fold and stay closed for gift giving. Full-color print on both sides, and shrink-wrapped in packs of 50.



GEN-BLU-CRR



GEN-RED-CRR



GEN-GRN-CRR



GEN-BLK-CRR



GEN-BUR-CRR



GEN-GLD-CRR



GEN-SIL-CRR



GEN-WHT-CRR

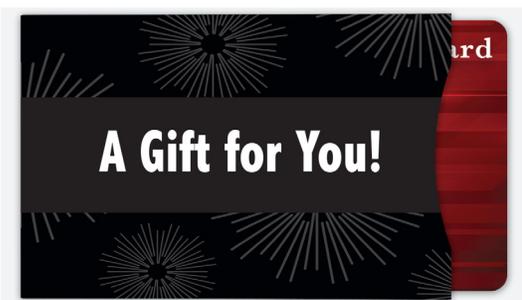


GEN-YOB-CRR



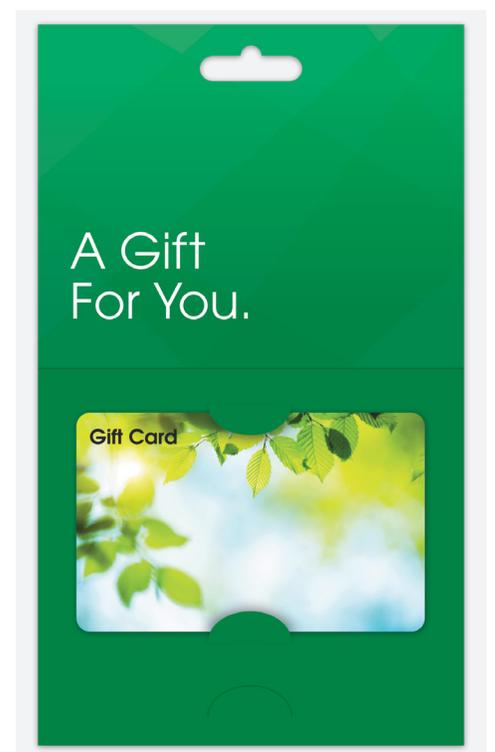
DN-CT-MLT-CRR

Sleeve



SLV-GEN-BLK

Minimum order 50 Sleeves.
Packs of 50.



Standard Carrier Packs

Hanging/Folding Carriers are designed to hang on a Countertop Display, and have an integrated closure tab to fold and stay closed for gift giving. Full-color print on both sides, and shrink-wrapped in packs of 50.

Celebration Pack



CEL-MLT-CRR-PK

Includes: 50 Carriers + 25 each 2 Gift Card designs

Holiday Pack



HOL-MLT-CRR-PK

Includes: 50 Carriers + 25 each 2 Gift Card designs

Choose any 2 Gift Card designs from the Collection, or the coordinating ones.



CEL-MLT-1-C



CEL-MLT-2-C



HOL-RED-C



HOL-GRN-C

Gift Cards To Go®

Gift Cards To Go® (GG) Packages include everything Merchants need to quickly and easily market a Gift Card Program. Choose from 10 different Card and Carrier pairings in a variety of design themes and font styles to display on a Countertop Display. Mix & Match Gift Card and Carriers.



Order Includes:

- » 250 Gift Cards
- » 250 Hanging/Folding Carriers
- » One Countertop Display
- » Welcome Kit
 - Merchant Guide
 - Window Decal
 - Terminal Cleaning Card

Considerations:

- » Card Front: customize up to 4 lines of text and a maximum of 30 characters per line
- » Card Backer: 3 available options
 1. Thank you message
 2. Bilingual English & Spanish
 3. No language



Marketing Collateral

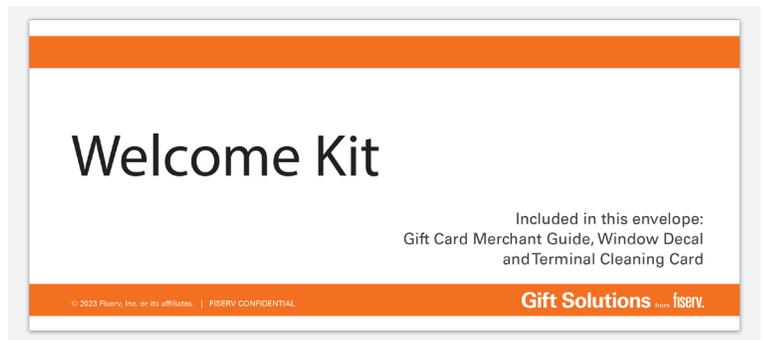
From a Countertop Display, a Window Decal, and a Welcome Kit, these materials will help to drive awareness and promote Gift Cards in your Business.

Countertop Display



MNF2
Dimensions: 4.5" W x 12.75" H
Plastic structure, 2 pockets

Welcome Kit



WK01
Includes: Merchant Guide, Window Decal and Terminal Cleaning Card

Gift Solutions from **fiserv.**

Connect With Us

We also offer customizable Gift Card and Carrier options:

- Custom Artwork
- Custom Messaging
- Custom Backer Language

Contact Fiserv at:

855-290-7260

giftsolutionssupport@fiserv.com