



# Introducing TransArmor<sup>®</sup> Solution

Many small merchants think only larger merchants have security breaches. But for hackers, small businesses are also significant targets—90% of all data breaches impact them.<sup>1</sup>

Over the last 10 years, cybercrime trends have changed dramatically - from individuals using skimming devices that cost less than \$200 to a more sophisticated cybercrime ecosystem leveraging malware.

Malware is malicious software used to disrupt computer operations, gather sensitive information, or gain access to private computer systems. Malware has increased at frightening growth rates - over 300% in last 2 years.<sup>2</sup>

TransArmor is a multi-layered security and compliance solution that helps merchants to protect their data, their customers and their brand.



# Protect your business from every angle



TransArmor® Solution protects payment card data from the moment a card is swiped throughout the entire transaction process, incorporating several security and compliance products into one multi-layered, comprehensive solution. Now, you can operate your business with confidence, knowing your customers' information is safeguarded.



## Added Protection

### Data protection

The latest *encryption and tokenization* technology that helps protect cardholder data in a merchant's payment system from the moment a card is swiped.<sup>3</sup>

### POS software monitor

Downloadable software helps to monitor and helps protect point-of-sale equipment.

### POS hardware monitor

Solution that helps monitor equipment for possible tampering.

### EMV® enablement

EMV chip card payment acceptance to help prevent fraudulent card use as part of overall security protection.<sup>3,4</sup>

### Maintain Compliance



### PCI Rapid Comply®

A simple, online Payment Card Industry (PCI) compliance questionnaire wizard that makes becoming compliant faster and easier.

### Security score

An at-a-glance benchmark for data security and risk reduction.

### Minimize Your Liabilities



### Liability waiver

Up to \$100,000 for card association costs in the event of a data breach.<sup>5</sup>

### Get Expert Guidance



### Support experts

An additional level of client service expertise to address security questions or concerns.

For more information, call your Business Consultant or visit [firstdata.com/transarmor](http://firstdata.com/transarmor)



<sup>1</sup> Trustwave SpiderLabs, Trustwave Global Security Report 2012

<sup>2</sup> AV Test GmbH 2014

<sup>3</sup> Requires eligible point-of-sale equipment

<sup>4</sup> EMV is a trademark owned by EMVCo, LLC

<sup>5</sup> May not apply to all merchants and subject to terms and conditions